

Louisiana tobacco cessation counseling

UnitedHealthcare Community Plan of Louisiana

In the July 13, 2021, [Information Bulletin 21-13](#), Louisiana Department of Health (LDH) added coverage for tobacco cessation counseling during pregnancy and postpartum for dates of service starting Dec. 1, 2020.

Counseling

The member's primary care provider (PCP) or OB-GYN can offer the counseling directly, or the PCP can refer the member to another health care professional.

The counseling is reimbursable for 2 quit attempts per year. There are 4 allowable counseling sessions for each quit attempt.

If your claim for counseling was denied due to lack of coverage, you don't need to take any action. We'll reprocess all accurately billed claims for dates of service starting Dec. 1, 2020.

Billing requirements

CPT [®] code	Description
99406	Smoking and tobacco use cessation counseling visit; intermediate, greater than 3 minutes, up to 20 minutes
99407	Smoking and tobacco use cessation counseling visit; intensive, greater than 10 minutes

Counseling conducted during the prenatal period must be billed with a TH modifier.

Questions?

Please contact your UnitedHealthcare representative for more information.