

# Doula service coverage

UnitedHealthcare Community Plan New Jersey

On Jan. 1, 2021, UnitedHealthcare Community Plan of New Jersey included doulas as part of the provider network, per the guidelines of the Division of Medical Assistance and Health Services (DMAHS) and NJFamilyCare Medicaid (NJFC).

## Doula services

A doula is a trained professional who provides continuous physical, emotional and informational support to the birthing parent throughout the perinatal period. Doula care can help improve birth outcomes, including help reducing cesarean section rates. Doulas are non-clinical providers – they cannot replace a trained, licensed medical professional or perform clinical tasks.

Doula services should be person-centered, community-based, culturally competent and evidence-based. Doulas serving NJFC members should provide culturally competent care that supports the racial, ethnic and cultural diversity of members. In addition to providing direct services, doulas may also assist members with community-based services that may help improve health outcomes.

## Resources

For more information about the NJ FamilyCare Medicaid Coverage of Doula Services, go to [njmmis.com](http://njmmis.com) > [Recent Newsletters](#) > Newsletter Vol. 30, No.23 > NJ FamilyCare Medicaid Coverage of Doula Services.

### We're here to help.

If you have questions, please contact Provider Services at **888-362-3368**, 8 a.m.–8 p.m. Eastern Time.