

2025 Medicare Advantage Intermediate Physician Incentive program

The Medicare Advantage Intermediate Physician Incentive (MA-IPi) program rewards you for helping your patients who are UnitedHealthcare® Medicare Advantage members get the quality care they need. These patients are also referred to as MA-IPi Customers.

When you participate in the program, you can earn quarterly and annual bonuses for addressing care opportunities for these patients. In 2025, you can also earn additional bonuses for meeting and/or exceeding a quality target for each measure.



We determine the bonuses based on our review of feedback from health care professionals like you, as well as Star Rating measures from the Centers for Medicare & Medicaid Services (CMS).

If there is a conflict between this document and the Terms and Conditions, the MA-IPi Terms and Conditions control.

2025 incentive opportunities

Quality Care Bonuses

We'll reward you when your patients who are Medicare Advantage members receive Annual Care Visits, preventive screenings and medication management. You can earn the Quality Target Bonus in addition to the Quality Care Bonus, **up to \$475 per patient**.

Quality Care Measure	Quality Care Bonus per member per activity	Quality Performance Target	Quality Target Bonus for meeting and/or exceeding the Quality Target
Annual Care Visit (ACV) Dates of service: Jan. 1–June 30, 2025	\$50	Not eligible	Not eligible
Annual Care Visit (ACV) Dates of service: July 1–Dec. 31, 2025	\$25	Not eligible	Not eligible

Quality Care Measure	Quality Care Bonus per member per activity	Quality Performance Target	Quality Target Bonus for meeting and/or exceeding the Quality Target
Breast Cancer Screening (BCS-E)	\$10	77%	\$40*
Controlling High Blood Pressure (CBP)	\$10	83%	\$40*
Glycemic Status Assessment for Patients With Diabetes (GSD)	\$10	88%	\$40*
Kidney Health Evaluation for Patients With Diabetes (KED)	\$10	61%	\$40*
Medication Adherence for Cholesterol (MAC)	\$15	90%	\$60*
Medication Adherence for Diabetes Medications (MAD)	\$15	88%	\$60*
Medication Adherence for Hypertension (RAS Antagonists) (MAH)	\$15	91%	\$60*
Osteoporosis Management in Women Who Had a Fracture (OMW)	\$10	53%	\$100*
Statin Therapy for Patients With Cardiovascular Disease (SPC)	\$10	88%	\$60*
Statin Use in Persons With Diabetes (SUPD)	\$10	90%	\$60*
Transitions of Care TRCMRP – Medication Reconciliation Post-Discharge	\$10	75%	\$40*

*New update as of October 1, 2025

Suspect Medical Condition Assessment Bonus

Your practice can earn a quarterly bonus when you assess eligible Medicare Advantage members for suspect medical conditions. Eligible patients and medical conditions are identified in the **Patient Care Opportunity Report (PCOR)** and Practice Assist. Practice Assist is also used to document the results of your assessment.

Here's how it works:

- Earn \$15 for each documented suspect medical condition that you've assessed and diagnosed, or assessed but were unable to diagnose
- If you diagnose a suspect medical condition, include the appropriate ICD-10 code(s) when you submit the claim
- If you assess but are unable to diagnose the condition, report in Practice Assist that you're unable to diagnose the suspect condition at the present time. Be sure to include the date of the assessment.

Eligibility



Each year, we invite eligible primary care physicians to enroll in the program. You'll receive an invitation to participate by mail that details the current year's bonus opportunities and criteria.

Track your progress



You can use Practice Assist to monitor your progress toward these incentive opportunities. It's available in the UnitedHealthcare Provider Portal in the Clinical & Pharmacy dropdown menu. To access the portal, click Sign In in the upper-right corner of this page.

Payout dates

Dates of service	Payment date	Payment eligibility
Jan. 1–March 31, 2025	July 31, 2025	Quarterly
April 1–June 30, 2025	Oct. 31, 2025	Quarterly
July 1–Sept. 30, 2025	Jan. 31, 2026	Quarterly
Oct. 1–Dec. 31, 2025	May 31, 2026	Quarterly
Jan. 1–Dec. 31, 2025	May 31, 2026	Annual

Resources

Terms for success

- Explore the 2025 MA-IPi Welcome Kit for everything you need to know about this year's program
- Prioritize which patients should come in for a visit by accessing your PCOR or Practice Assist
 - PCOR shows which patients are due for preventive care including screenings, annual care visits or other exams
- Encourage your patients to come in for a visit and schedule their next appointment before they leave
- Ask patients to provide information about their current specialists, prescription medications and exercise level prior to their visit
- Complete a health risk assessment (HRA) during annual wellness visits
 - HRAs help identify barriers to health care such as **Social Drivers of Health (SDoH)** that include housing, transportation, food insecurity, family circumstances and social support
 - Document all SDoH ICD-10 Z codes. Access our **Social drivers of health Z-code provider guide**

Terms and conditions

- [Terms and conditions](#)

ACV, preventive screenings and medication management

- [2025 UnitedHealthcare Medicare Advantage preventive screening guidelines](#)
- [2025 PATH Reference Guide](#)

Coding Corner

- [Coding Corner page](#)

Questions

If you have questions, please contact your UnitedHealthcare network account representative or practice performance manager. For additional support, visit our [Contact us](#) page.

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¹The information in these columns is subject to change at CMS' discretion. If CMS retires a HEDIS Quality Care Measure or moves it to "display status," United reserves the right to remove it from this bonus opportunity. With the exception of TRCMRP, compensation for care measure closures will be limited to a single compliant closure per member per year.

²CBP, GSD, MAC, MAD and MAH are eligible for payment annually only. All other measures are paid out quarterly.

³To ensure that the provider is reimbursed as outlined above, we'll review the provider's claims and data submissions for the previous quarter(s) and make additional payments, if applicable