My Practice Profile

Update and Attest to

Your Care Provider Demographic Data

Did you know you can use the My Practice Profile tool on Link to update the demographic data UnitedHealthcare members see for your organization? No forms to fill out and no need to call, email or fax your changes. Do it all online with our self-service tool.

Current information is not only critical for connecting you with members searching for care, it also helps ensure timely claims reimbursement.

My Practice Profile makes it easy for authorized users* to update the following information:

- Office address(es) and hours
- Phone, fax and website
- Whether you’re accepting new patients
- Health insurance plans accepted
- Hospital/group affiliations
- Ages and genders served
- Languages spoken
- Specialties
- Provider date of birth
- Medical school and degree(s)
- National provider identifier (NPI) number
- Professional licenses

Learn More

For more information — including quick reference guides and videos to help with using My Practice Profile — visit UHCprovider.com/demographics.

If you have questions, please call the UnitedHealthcare Connectivity Help Desk at 866-842-3278, option 1, from 7 a.m. to 9 p.m. Central Time, Monday through Friday.

Link: Online self service for care providers

* My Practice Profile is available to individual care providers and practices. We're working to make it available to hospitals and other facilities soon.

Delegated providers who submit UnitedHealthcare Community Plan of Michigan demographic updates through a separate process should not use My Practice Profile to update demographic information. Instead, please continue to submit those updates using your existing process. For care providers in California: Information about SB137 is available in the Notification of Practice or Demographic Changes on page 12 of the 2019 UnitedHealthcare Care Provider Administrative Guide available at UHCprovider.com/guides > Administrative Guide for Commercial, Medicare Advantage and DSNP > View Online Guide > View PDF Version.