

join-mn-960x540-1817kbps

Blue text appears on a white background. Upbeat music plays.

ON SCREEN TEXT: UnitedHealthcare®

The camera pans over the Minneapolis city skyline. White text appears over a blue graphic in the shape of the state of Minnesota.

ON SCREEN TEXT: We're happy to serve Minnesota.

A man in a suit, Philip, talks to the camera.

ON SCREEN TEXT: Philip Kaufman
CEO, UnitedHealthcare of Minnesota

PHILIP: Hi, I'm Philip Kaufman with UnitedHealthcare. Thanks today for watching this video about how we can help you and who we are as a company. We're gonna do our best to be genuine, tell you a little about who we are and how we can work with you.

White text appears over a blue graphic in the shape of the state of Minnesota on a blue background.

ON SCREEN TEXT: We love what we have to offer.

A woman in a blue sweater, Patricia, talks to the camera.

ON SCREEN TEXT: Patricia Lacayo
Sr. Provider Relations Advocate

PATRICIA: We're diverse. We are outgoing. We're modern. And we're here to partner.

In a series of shots of still photographs, a UnitedHealthcare sign sits in front of an office building. Spoonbridge and Cherry sits in front of the distant Basilica of Saint Mary. The Aerial Lift Bridge spans the Duluth Ship Canal. Split Rock Lighthouse towers over the rocky North Shore of Lake Superior. A "Welcome to Minnesota" highway sign beckons from the roadside.

ON SCREEN TEXT: UnitedHealthcare

ON SCREEN TEXT: Minnesota
Welcomes
You

PHILIP: We have a huge footprint nationwide, but this is really the first opportunity for us to bring all of our innovation and capabilities that we've developed around the country and deliver them here in this local market.

A man in a suit with the shirt unbuttoned, Kevin, talks to the camera.

ON SCREEN TEXT: Kevin Carlson
Regional VP, Network Contracting

KEVIN: We're gonna be here locally having people onsite face-to-face as opposed to someone on the phone that's in a different state.

A woman in a blue shirt, Anna, talks to the camera.

ON SCREEN TEXT: Anna Tockman
Director, Provider Relations

ANNA: So if issues do arise, we should be able to mobilize pretty quickly to address them at the root cause level.

A woman in a green shirt, Allison, talks to the camera.

ON SCREEN TEXT: Allison Greene
Sr. Provider Relations Advocate

ALLISON: I like to hear what issues people are having. And it really gets my--myself motivated to figure out how to solve them.

Philip talks to the camera.

PHILIP: The thing that I am really focused on is data, data that can be delivered to you in a timely manner that helps you engage with your patients at the right time on the right conditions.

Anna talks to the camera.

ANNA: So we're listening, and we get it.

White text appears over a blue graphic in the shape of the state of Minnesota on a blue background.

ON SCREEN TEXT: We're proud to work here.

Back to Anna talking to the camera.

ANNA: For UnitedHealthcare to be offered in the place I grew up means that I have something to be proud of.

Patricia talks to the camera.

PRODUCER: You like the vibe here.

PATRICIA: I do. I love UnitedHealthcare. Everything we do here is to help or serve someone.

Allison talks to the camera.

ALLISON: We're here in the community. We're invested in our personal lives.

Patricia talks to the camera.

PATRICIA: We all want to be part of something huge.

Anna talks to the camera.

ANNA: We can all be a part of something together.

White text appears over a blue graphic in the shape of the state of Minnesota on a blue background.

ON SCREEN TEXT: We can't wait to get going.

Kevin talks to the camera.

KEVIN: We're thrilled to work with you.

Patricia talks to the camera.

PATRICIA: We bring the presence of a local team.

Anna talks to the camera.

ANNA: And we're supported by the strength of a large company.

Allison talks to the camera.

ALLISON: We will meet your expectations.

Kevin talks to the camera.

KEVIN: We will then exceed your expectations in ways that matter.

Patricia talks to the camera.

PATRICIA: We are innovative.

Anna talks to the camera.

ANNA: We're friendly.

Allison talks to the camera.

ALLISON: We care.

Kevin talks to the camera.

KEVIN: We can help each other for the benefit of your patients.

White text appears over a blue graphic in the shape of the state of Minnesota on a blue background.

ON SCREEN TEXT: We thank you.

Philip talks to the camera.

PHILIP: Being a physician, working at a hospital, working in a health system, it's not like any other job. You know that. Just know that our goal and our job should be to make things work better for you to the very best that we can. So thank you.

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