



\$200 debit card benefit for pregnant UnitedHealthcare Community Plan members in Nebraska

For pregnant women, early and regular prenatal visits with a health care provider are important for the health of both the mother and the baby.

To help ensure pregnant UnitedHealthcare Community Plan members are receiving the prenatal care they need, we're offering a **\$200 debit card benefit for members who complete a prenatal visit during their first trimester or within their first 42 days of enrollment**. This benefit will be offered starting **Jan. 1, 2021**.

Incentive for care providers

In addition, **care providers who send us a completed [Obstetrical Needs Assessment Form \(ONAF\)](#) will receive a \$50 bonus.**

Here's how to send us the ONAF:

- Complete the form electronically using the Care Conductor and Notification of Pregnancy tool on Link
 - Care Conductor and Notification of Pregnancy is a new Link tool that you can use to notify us of a member's pregnancy
 - To access the tool, sign in to Link at UHCprovider.com/Link
- Fax the ONAF to UnitedHealthcare Community Plan of Nebraska at 877-647-7475

The benefits of prenatal care

According to the U.S. Department of Health & Human Services,¹ babies of mothers who do not receive prenatal care are:

- Three times more likely to have a low birth weight
- Five times more likely to die than those born to mothers who do receive care

We encourage you to tell your pregnant patients who are UnitedHealthcare Community Plan members about the \$200 gift card benefit and the importance of early and regular prenatal care.

We're here to help

We appreciate the care you provide to our members. If you have questions, please call Provider Services at **866-331-2243**. Thank you.

¹ Prenatal Care, U.S. Department of Health & Human Services, Office on Women's Health (2019)
PCA-1-20-04196-C&S-WEB_01052021